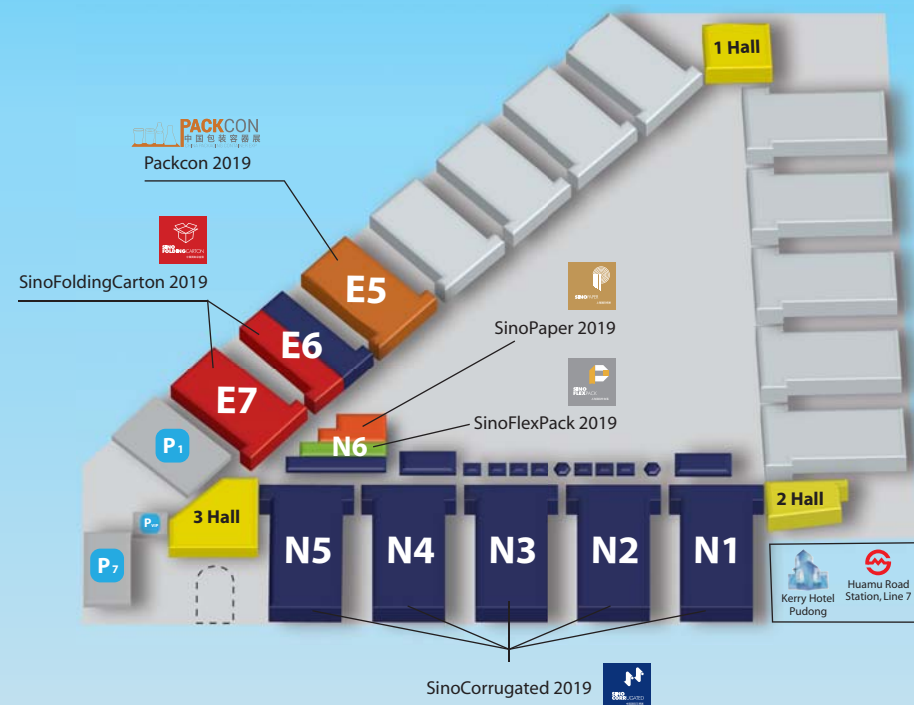


SinoFoldingCarton 2019



► **5-in-1 mega shows in 2019, the whole industry chain event, which integrates procurement, transformation and cross-border, cooperation, learning and taking orders**

Scale of the exhibition halls

5-in-1 Mega shows, **8** Indoor exhibition halls
19 Independent brand outdoor exhibition halls
 Nearly **110,000** square meter exhibition area

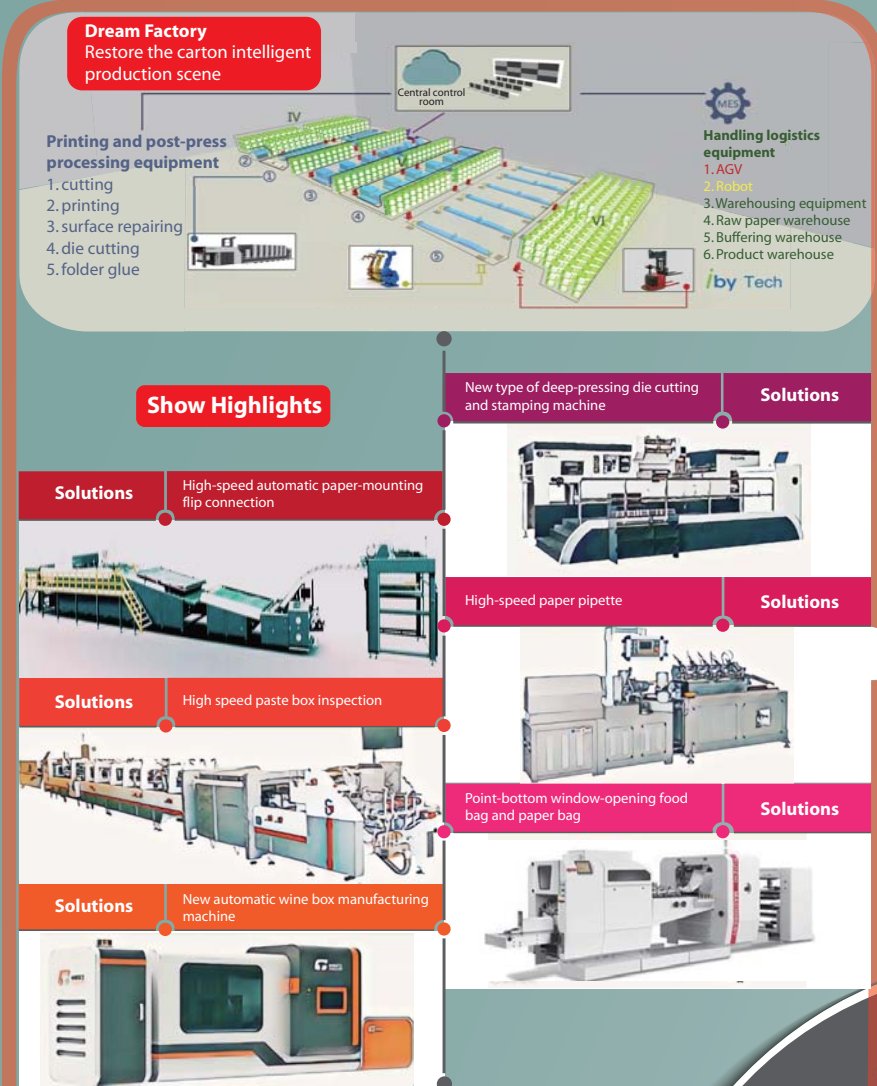
Exhibitor

6 international visiting delegation groups
1,100 exhibitors
1,800 high cost performance equipment
1,000 consumables
 Nearly **200** global or Asia Pacific initial launch equipment

Trade Visitors

80,000 International and domestic trade visitors
8,000 International core buyers
200 media support from industrial associations in domestic and abroad

SINOFOLDINGCARTON 2019



April 8 -11,2019

Shanghai New International Expo Center (SNIEC)

EXHIBITION PICTORIAL

Concurrent Exhibitions



Organizer



Concurrent Exhibitions



Organizer



SinoFoldingCarton 2019

April 8th -11th,2019

**New International Expo Center, Shanghai
 Pu Dong district, Shanghai**

Asia Pacific Professional Carton Packaging Manufacturing Show

**Visiting Hotline
 010-5763 1888**

foldingcarton@reedexpo.com.cn

www.sino-foldingcarton.com

Pre-registration



Scan the QR code and click on the bottom of WeChat Fill out 'Pre-registration of the show' and submit it to us

Highlight: With internal and external troubles, the era of industry integration is coming

► External environment

Trump announces plans to impose tariffs on China's \$60 billion worth of goods

March 22nd

United States officially proposed to impose tariffs on China's \$50 billion worth of goods

April 3rd

Trump announces consideration of tariffs on China's additional \$100 billion in goods

April 5th

U.S. Trade Representative Office held Public Hearing of 301 Tariff List for China

May 15th

United States reproposed 25% tariff on China's \$50 billion of goods again

May 29th

U.S. Announced \$50 billion of Goods Tariff List

June 15th

The White House officially announced that it will start to impose a 25% tariff on the \$34 billion Chinese output

July 6th

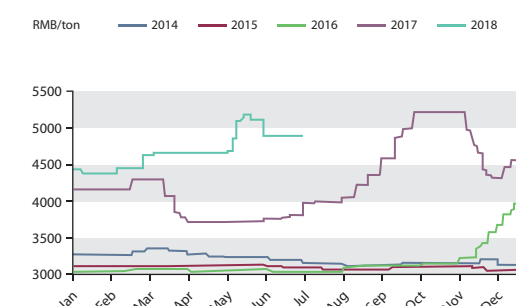
Trump administration announces an increase of 10% import tariff on US\$200 billion of Chinese goods

July 11th

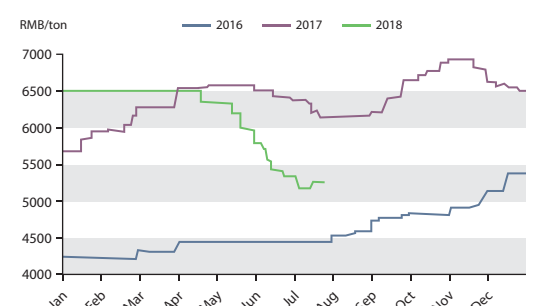
► Internal environment: fluctuations in raw material prices, reduction in staff and increase of efficiency

Raw material price fluctuations

The comparison of the average price trend of level A about 250g white cardboard from 2014 to 2018

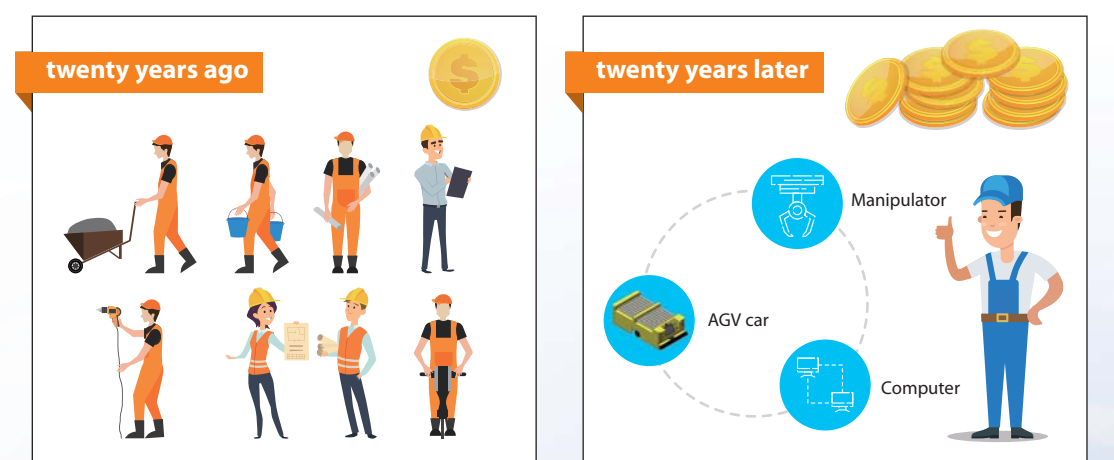


The comparison chart of white cardboard about 250g-400g average price trend from 2016 to 2018



The significant trend of reducing staffs and increasing efficiency

The increase of labor salary year by year, the replacement of efficient and intelligent equipment



How to find a solution for carton manufacturing enterprises?

Twenty years ago, the color box packaging industry was in the ascendant, and it was catching up with the fast track of the Chinese economy rapid development. The requirement of environmental protection was relatively loose. The import and export trade was once the leading carriage of the Chinese economy. At present, the color box packaging industry has reached the key transition stage of internal and external troubles, and there are trade frictions that directly affect the packaging enterprises engaged in the imports and exports packaging industry, as well as the export packaging demand of the terminal brands: with the frequent fluctuations in raw material prices, the new social security reform promote labor costs for labor-intensive packaging companies. In the context of such internal and external troubles, where is the future of color box enterprises?



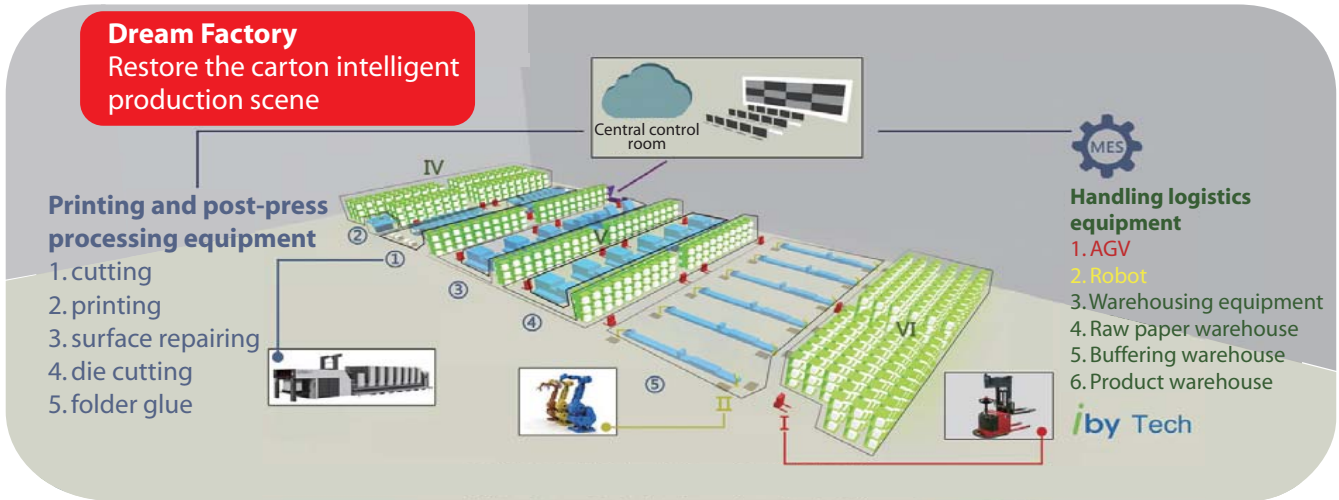
EXHIBITION PICTORIAL



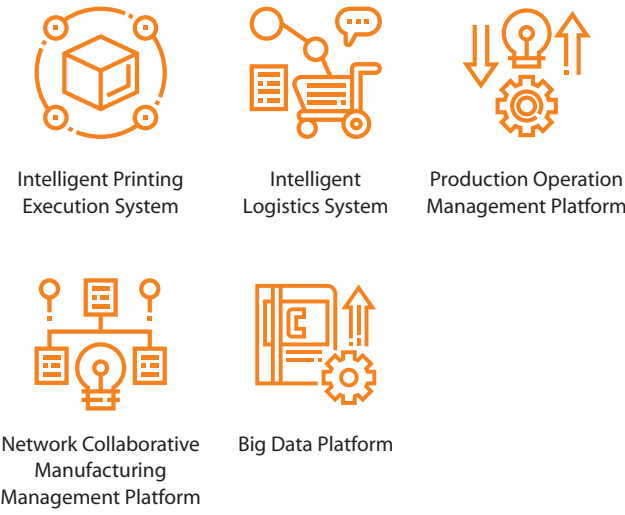
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Folding Carton Dream Factory

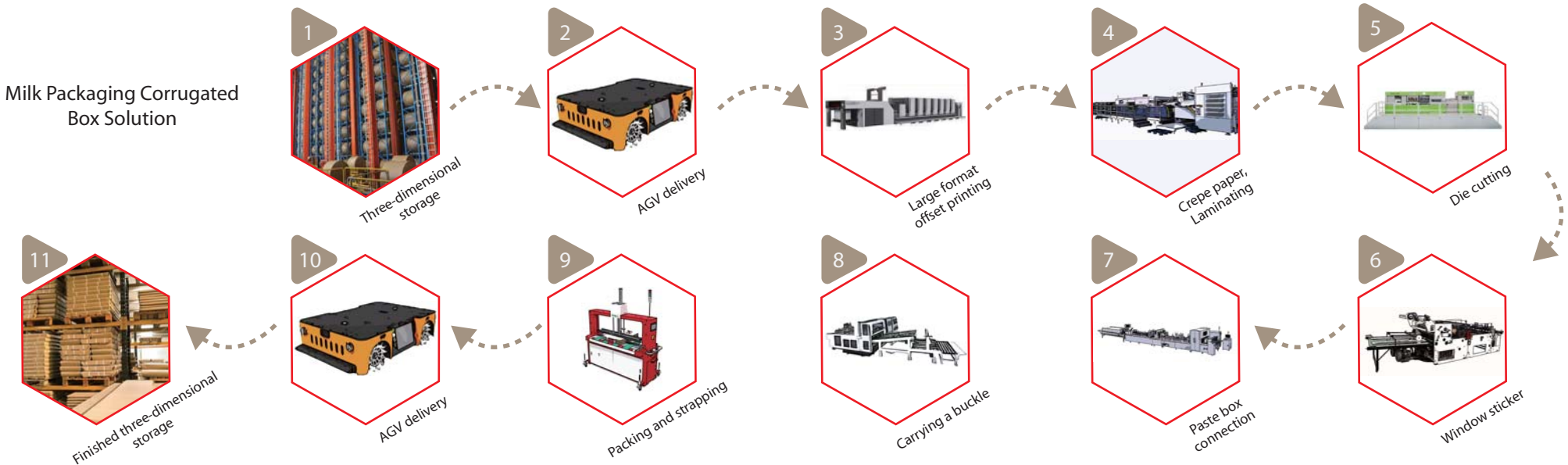
Another highlight of SinoFoldingCarton 2019: Sponsored by Jielong Packaging, it is divided into Dream Factory panorama simulation, production process analysis, five intelligent module construction, and four major plates compared with traditional printing factory advantages. The four major plates are planned to be produced in order to open the window milk incubator, and the intelligent applications are added to the production line for the first time. Intelligent such as MAS system and logistics system, which are closer to the complete production scene and create a new exhibition experience.



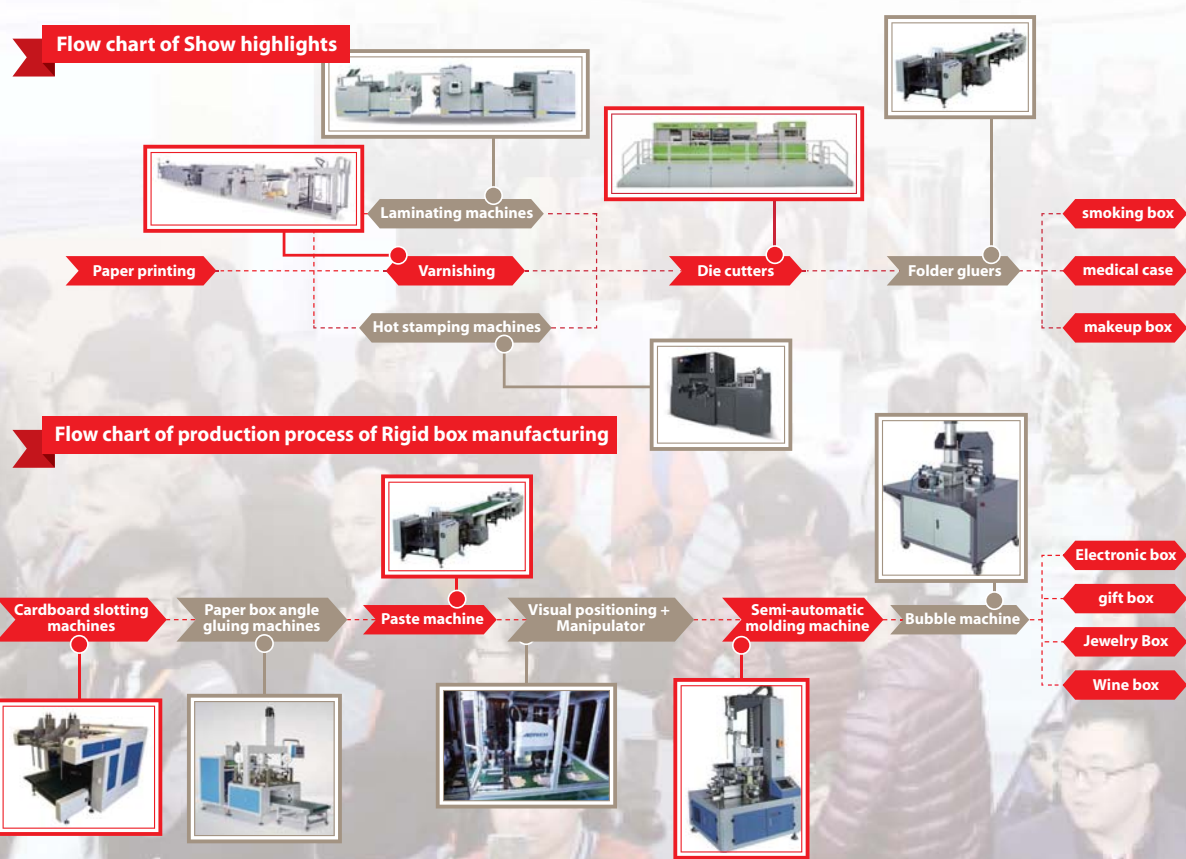
Construction of Core Module of Intelligent Printing Plant



Analysis of Production Process



The flow chart of manufacturing process during SinoFoldingCarton 2019



Value Comparison with traditional factory and intelligent printing factory



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Two Zones

Food Paper Container Equipment Zone

The zone grasps the demand for explosive packaging brought by the current take-out industry, focuses on the transformation and innovation under the new profit model, and focuses on showing the cutting-edge technology, high-tech equipment and materials, and professional services for the production of paper containers. The exhibition zone will reach 1,000 square meters, and over 30 exhibitors will attend with the latest technology and equipment.



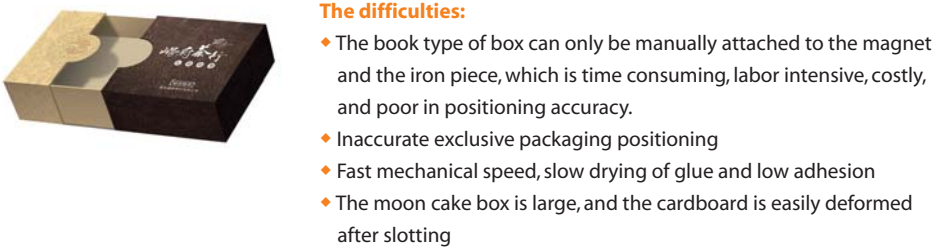
Consumables Zone

Consumables Zone is a special zone of SinoFoldingCarton 2019. The exhibition area will reach more than 1,000 square meters and over 100 exhibiting companies, which is the one-stop consumables purchasing platform and will help enterprises to compare price, brand, quality, service and innovation application. And it will meet the demand for consumables procurement in all aspects of packaging enterprises, including:

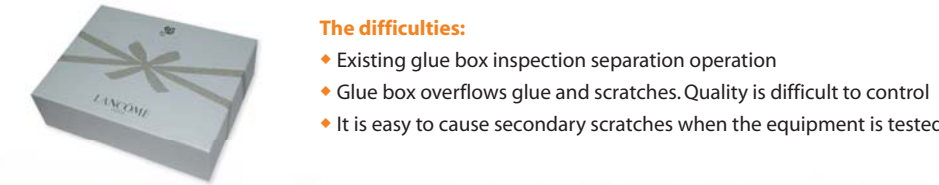


Eight solutions

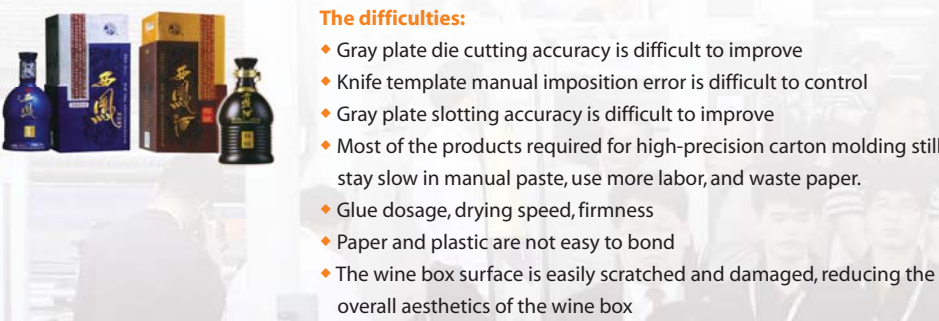
New type of surface treatment solutions



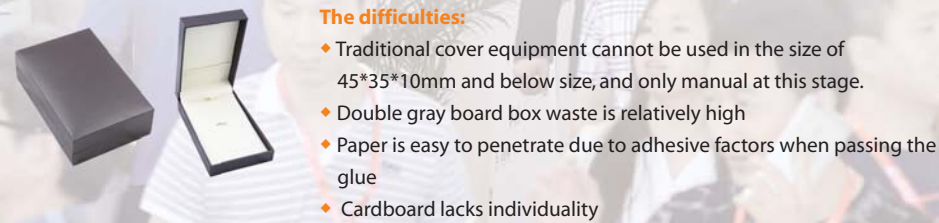
Glue box inspection solutions



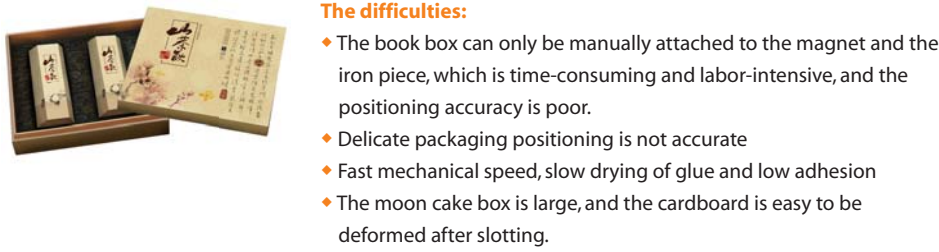
Wine box solution



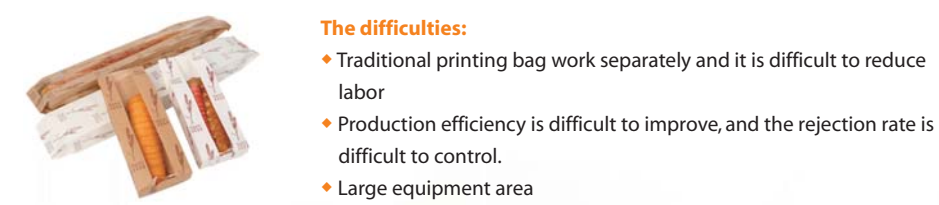
Ultra-small size jewelry box solutions



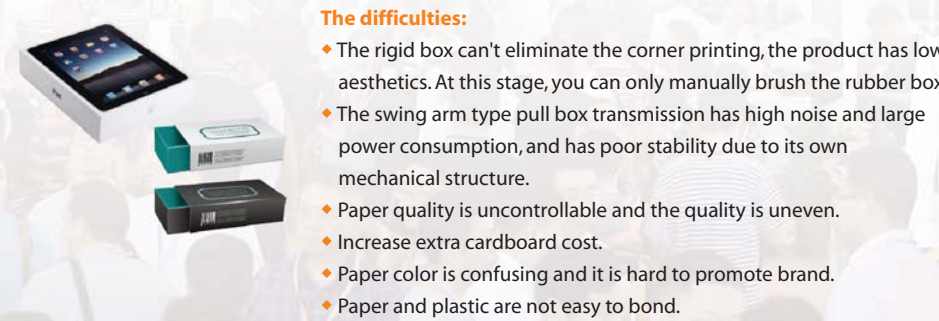
Moon cake box and tea box solutions



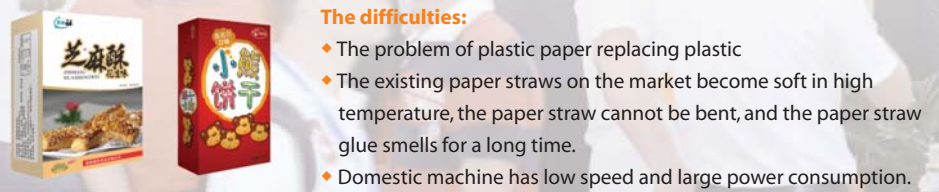
Food paper bag, and printing bag line solution



High-end gift box and electronic box solutions



Food paper container solution



How to break through the encirclement and for more highlights and solutions, please look forward to the next pre-show newsletter.