

EXHIBIT SCOPE

PRE-PRESS EQUIPMENT

- PLATE MAKING SYSTEMS
- DIGITAL SAMPLEMAKING MACHINE
- SAMPLE-MAKERS
- OTHERS

PRINTERS

- SCREEN PRINTERS
- GRAVURE PRINTERS
- SHEET-FED OFFSET PRINTERS
- VARIABLE DATA INKJET PRINTING SYSTEM
- FLEXOGRAPHIC PRINTING MACHINES
- OTHERS

FOLDING CORRUGATED BOX FINISHING AND CONVERTING EQUIPMENT

- VARNISHING MACHINES
- LASER MACHINES FOR DIE BOARD CUTTING
- PAPER CUTTERS
- SHRINK TUNNELS
- SCORERS
- DEEP EMBOSSEMENT STAMPING MACHINE
- BENDING MACHINES
- STRAPPING OR PACKING MACHINES
- DIE CUTTERS
- DIE CUTTERS WITH STRIPPING FUNCTION
- COATING MACHINES
- HOT STAMPING MACHINES
- FOLDER GLUERS
- LITHO LAMINATORS
- LAMINATING MACHINES
- WINDOW PATCHING MACHINES
- PAPER ROLL SLITTING MACHINE
- OTHERS

SERVICES

- SECOND-HAND MACHINES
- PLATE MAKING
- TRAINING AND SO ON
- MOULDS
- DESIGN COMPANY
- OTHERS

RIGID BOX CONVERTING EQUIPMENT

- PASTING MACHINES
- PUNCHING MACHINE
- ANGLE CUTTING MACHINES
- TAPING MACHINES
- CARDBOARD SLOTTING MACHINES
- LEVELLERS
- FULLY AUTOMATIC SEMI-AUTOMATIC CASEMAKING COVERING MACHINES
- RIGID BOX WRAPPING MACHINE
- FULLY AUTOMATIC RIGID BOX MAKING PRODUCTION LINE
- PAPER BOX ANGLE GLUING MACHINES
- GLUING MACHINES
- EYELETING MACHINE
- BOOK BOX ASSEMBLY MACHINE
- WINE BOX FORMING MACHINE
- MAGNET PASTING MACHINE
- IMPOSING MACHINE
- CIGARETTE BOX MAKING MACHINE
- OTHERS

BAG MAKING MACHINE

- PAPER SACK TUBE MAKING MACHINES
- PAPER-STRIP-MAKING MACHINES
- BAG HANDLE MAKING MACHINE
- HOLE PUNCHING MACHINE
- BOTTOM-GLUING MACHINES
- ROLL-FED PAPER BAG MACHINE
- FULLY AUTO SHEET-FED SQUARE
- BOTTOM PAPER BAG MACHINE
- A THREE-DIMENSIONAL
- NON-WOVEN BAG MAKING MACHINE
- NON-WOVEN BOX BAG ONLINE HANDLE ATTACH MACHINE
- NON-WOVEN FLAT BAG MAKING MACHINE
- FLAT BAG AND NON-WOVEN ZIPPER BAG IN BAG MAKING MACHINE
- NON-WOVEN SHEET
- CUTTING&LOOP WELDING MACHINE
- NON-WOVEN BAG HANDLE SEALING MACHINE
- NON-WOVEN SCREEN PRINTING MACHINE
- EXTRUSION LAMINATING MACHINE
- ULTRASONIC LACE MACHINE
- OTHERS

PLASTIC (RESIN) BOX CONVERTING EQUIPMENT

- SLICE MACHINES
- CIRCLE TUBE MACHINES
- PLASTIC BOX FOLDING MACHINES
- PLASTIC BOX PASTING MACHINES
- HIGH FREQUENCY MACHINES(HIGH WAVE MACHINES)
- FULLY-AUTOMATIC ROTARY HIGH FREQUENCY WELDING MACHINE
- FULLY-AUTOMATIC FOLDER GLUING MACHINE
- OTHERS

FOOD CONTAINER EQUIPMENT

- ROLL PAPER DIE-CUTTING MACHINE
- PAPER CUP MAKING MACHINE
- PAPER DRUMS/BARRELS MACHINE
- PAPER BOWL MAKING MACHINE
- ICE CREAM PAPER CONE MACHINE
- 3D CARTON (HAMBURGER BOX) FORMING MACHINE
- SPIRAL PAPER TUBE MACHINE
- EXTRUSION LAMINATING MACHINE
- HIGH-SPEED SLITTING AND REWINDING MACHINE
- PUNCHING DIE
- PAPER CUP TESTING MACHINE
- PAPER PLATE MAKING MACHINE
- CUP LID MAKING MACHINE
- LABEL LAMINATOR
- CAKE BOX MAKING MACHINE
- FOOD BAG MAKING MACHINE
- TAKEOUT PACKING MACHINE
- LUNCH BOX MACHINE
- PAPER STRAW MAKING MACHINE
- OTHERS

SOFTWARE AND AUTOMATION

- ERP & MES
- BOX STRUCTURE DESIGN PROGRAMS
- AUTO-CONTROL SYSTEM SOFTWARE
- OTHERS

CONSUMABLES AND SPARE PARTS

- UV VANISH
- SPEED REDUCER
- DIGITAL INKJET SUPPLIES
- BELTS
- UV CURING SYSTEM
- STRAPPING
- DIE CUTTING SUPPLIES, ETC.
- BLANKETS
- AIR PUMP
- INKS
- HOT STAMPING FOIL
- PLATES
- PLASMA SYSTEM
- PVC,PET AND PP SHEETS
- LAMINATION FILM (LAMINATING THERMAL FILM)
- GLUELESS LAMINATION FILM
- FEEDER
- HOT MELT GLUE APPLICATORS
- HOLOGRAPHIC FILM
- PRINTING ROLLER
- FOUNTAIN SOLUTION
- INK ROLLER CLEANING AGENT
- PS PLATE
- RESIN PLATE
- VEHICLE WASH WATER
- INK KNIFE, ETC.
- HAND BUCKLE(ROPE)
- BINDING FILM/CLOTH
- OTHERS

PLANT FACILITY EQUIPMENT

- PLANT HUMIDIFICATION AND THERMOSTATIC EQUIPMENT
- WASTE TREATMENT
- SEWAGE DISPOSAL SYSTEMS
- OTHERS

CORRUGATED TESTING MACHINES

- QUALITY INSPECTION MACHINE
- PAPER INSPECTION MACHINES
- OTHERS

PAPER

- PAPER
- KRAFT PAPER
- WHITE CARDBOARD
- LAMINATING KRAFT PAPER
- KRAFT CARDBOARD
- DOUBLE GRAY CARDBOARD
- WHITE MANILA BOARD
- GOLD AND SILVER CARDBOARD
- IRIDESCENT PAPER
- LEATHERETTE PAPER
- TOUCH PAPER
- GLITTER PAPER
- PATTERN PAPER
- BINDING PAPER / CLOTH
- FLOCK DUSTED PAPER/CLOTH
- LEATHER
- COLORFUL CORRUGATED PAPER
- ART PAPER
- NEWSPRINT PAPER
- DOUBLE-ADHESIVE PAPER
- WRITING PAPER
- ALL KINDS OF FOOD PACKING RAW PAPER
- COATED PAPER
- CORRUGATED PAPER
- OTHERS

CONVEYOR SYSTEMS & MATERIAL HANDLING SYSTEMS

- RAW PAPER CONVEYOR SYSTEM
- PALLETIZING SYSTEM
- AUTOMATED GUIDED VEHICLES (AGV)
- RAIL GUIDED VEHICLE (RGV)
- MANAGEMENT EXECUTION SYSTEM (MES)
- EQUIPMENT DATA COLLECTION/ACQUISITION (DC/ESCADA)
- WAREHOUSE MANAGEMENT SYSTEM (WMS)
- STEREO WAREHOUSE (RAW PAPER/FINISHED GOODS)
- WHOLE PLANT PLANNING (CORRUGATED BOARD MANUFACTURER/CORRUGATED BOX MANUFACTURER)

OTHERS



SINO FOLDING CARTON 2022

REBIRTH FOR FUTURE LAYOUT

APRIL 7 TO 9, 2022
SHENZHEN WORLD EXHIBITION & CONVENTION CENTER
(BAO'AN NEW EXHIBITION HALL)

IN CONJUNCTION WITH



ORGANIZER



IN CONJUNCTION WITH



ORGANIZER



EXHIBITION BROCHURE

A SPECIALIZED EXHIBITION OF FOLDING CARTON MANUFACTURING IN ASIAN-PACIFIC REGION

LISTS OF SOME PARTICIPATING ENTERPRISES



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AGAINST THE BACKDROP OF VALUE RECONSTRUCTION OF GLOBAL PACKAGING INDUSTRY CHAIN IN THE POST-COVID ERA, WEPACK COMES INTO EXISTENCE!



The post-COVID era has seen increasing packaging demand in the consumer market instead of decline despite COVID-19. In the whole paper packaging industry faced by pressure on rising cost of raw materials and manpower, etc., new environmental protection policies such as "plastic restriction circular", "imported waste ban", "carbon neutrality" and so on have been introduced one after another, industry integration is constantly accelerating, and concepts of paper packaging are also refreshed from time to time. In such a critical period of structure adjustment, transformation and upgrading, and in-depth integration, the whole industry chain seeks reform in a pressing manner.

Committed to serving as the barometer of global packaging industry development, Reed Exhibitions actively embraces changes in the industry, integrates group resources, and presents a brand new update on the basis of previous packaging exhibitions in strategic cooperation with WPO—A forward-looking, pioneering and impactful super-gala event, WEPACK makes its debut at the right moment!



From April 7 to 9, 2022, WEPACK will be unveiled in Shenzhen World Exhibition & Convention Center, a world class ultra-large exhibition complex

with an exhibition area of 160,000 square meters, so as to genuinely achieve the integration of the packaging industry chain as a whole. The exhibition shall forge synergy to offer various enterprises a high-end trade platform for extensive exchanges and deep cooperation, and provide numerous buyers with integrated packaging solutions.

It encompasses nine themed exhibitions, including SinoFoldingCarton 2022, SinoCorrugated South 2022, PACKON 2022, SinoPaper South 2022, SinoFlexPack South 2022, DPrint 2022, Intralogistics and Process Management Expo South 2022, Asia Cold Storage & Refrigeration Warehouse Construction and Operation Exhibition(CSRW) 2022 and FoodPack&TECH 2022, to truly achieve the integration of the packaging industry chain as a whole. The exhibition shall forge synergy to offer various enterprises a high-end trade platform for extensive exchanges and deep cooperation, and provide numerous buyers with integrated packaging solutions.

ABOUT SINO FOLDING CARTON 2022

A leading trade platform specialized in displaying folding carton post-press equipment, consumables, technologies and services, the **16**-year-old SinoFoldingCarton will gather high-end folding carton packaging and printing enterprises focusing on subsequent processing in the Asian region, and more than **120,000** buyers with high purchase power are expected to attend the event. Meanwhile, effective communications with **50,000**-odd overseas buyers and agencies from over **100** countries and regions will be realized via online exhibition, online guide, online matching, online shopping guide and other online services. Under the help of the unique one-on-one matching service of TAP, exhibitors could also reach out to over **2,000** purchase buyers worldwide.

SinoFoldingCarton 2022 is to be held in Shenzhen World Exhibition & Convention Center from April 7-9, 2022 with over **1,500** renowned brands gathered in an exhibition area of **4,000+** square meters to showcase more than **1,100** pieces of high-end and highly cost-effective equipment, as well as over **1,000** consumables in a centralized way. As a must-go high-end gala in the folding carton industry in 2022, the exhibition will provide an opportunity for face-to-face exchange with visitors who have high purchase power and interest for participating enterprises, offer folding carton subsequent vendors the market channels in the industry that completely meet their demands, and help exhibitors display products, technologies and images in an effective manner.





REASONS TO PARTICIPATE IN SINFOLDINGCARTON 2022

BRAND NEW UPGRADE IN GLOBAL FOLDING CARTON INDUSTRY AN UNMISSABLE SUPER-GALA



BACK THE GOLD PURCHASE SEASON

HELD IN NEXT APRIL, SINFOLDINGCARTON 2022 WILL GALVANIZE VENDORS TO TAKE THE LEAD IN REACHING OUT TO CUSTOMERS IN THE BEGINNING OF THE YEAR, GRASP THE PEAK SEASON OF PURCHASE SO AS TO WIN MARKET OPPORTUNITIES!



BETTER EXHIBITION HALL WITH UNIQUE LOCATION ADVANTAGES

IN 2022, THE EXHIBITION WILL BE RELOCATED TO A MORE ADVANCED EXHIBITION HALL, SHENZHEN WORLD EXHIBITION&CONVENTION CENTER. LOCATED IN THE GUANGDONG-HONG KONG-MACAO GREATER BAY AREA, THE CENTER OF PEARL RIVER DELTA AND CHINA (GUANGDONG) PILOT FREE TRADE ZONE, CLOSE TO SHENZHEN AIRPORT, FUYONG FERRY TERMINAL AND GUANGZHOU-SHENZHEN COASTAL EXPRESSWAY, THE EXHIBITION HALL IS CONNECTED TO THE SUBWAY AND URBAN RAIL WITH MORE CONVENIENT TRANSPORTATION RESOURCES. AT THE SAME TIME, THE EXHIBITION HALL BOASTS A LARGER AREA, MORE COMPLETE SUPPORTING FACILITIES AND MORE CONVENIENT BUSINESS SERV



POST-PRESS PACKAGING TECHNOLOGY IS THE KEY

AT PRESENT, WITH THE SERIOUS HOMOGENIZATION OF PRINTING PROCESS, POST-PRESS PROCESSING IS A KEY PROCESS LINK TO REFLECT THE ADDED VALUE OF PRODUCTS. THIS LINK NOT ONLY HELPS THE PACKAGING PLANT IMPROVE ITS BUSINESS SCOPE, BUT ALSO WIDENS THE GAP WITH COMPETITORS IN THE SAME INDUSTRY. SINCE ITS ESTABLISHMENT IN 2006, ALWAYS FOCUSING ON THE POST-PRESS FIELD, AND AN EXCELLENT BUSINESS PLATFORM SHOWCASING THE LEADING POST-PRESS EQUIPMENT, CONSUMABLES, TECHNOLOGY AND SERVICES IN THE ASIAN-PACIFIC REGION, SINFOLDINGCARTON IS MUCH LAUDED BY EXHIBITORS AND POST-PRESS ENTERPRISES. GATHERING PLENTY OF WELL-KNOWN POST-PRESS PROCESSING EQUIPMENT ENTERPRISES AT HOME AND ABROAD, THE EXHIBITION BECOMES THE MAIN RECOMMENDATION PLATFORM FOR THE PURCHASE OF COLOR PRINTING ENTERPRISES.



STRENGTHEN THE COOPERATION OF ASSOCIATIONS AND COMPREHENSIVE-PENETRATE INTO THE FOLDING CARTON MARKET IN SOUTH CHINA AND THE WHOLE COUNTRY

THIS EXHIBITION WILL CONTINUE STRENGTHENING COOPERATION WITH SOUTH CHINA REGIONAL ASSOCIATIONS, COMMUNICATING AND WORKING WITH ASSOCIATIONS IN GUANGZHOU, SHENZHEN, DONGGUAN, ZHONGSHAN, FOSHAN, HUIZHOU, SHANTOU, ZHANJIANG AND OTHER PLACES, AND REACHING OUT TO A LARGE NUMBER OF HIGH-END DECISION-MAKERS FROM SOUTH CHINA AND NATIONAL PACKAGING ENTERPRISES THROUGH ASSOCIATION GROUP VISITS, ENTERPRISE EXCHANGES AND OTHER FORMS, SO AS TO MAKE SURE MORE PROFESSIONAL BUYERS WITH HIGH PURCHASE INTENTION TO VISIT AND NEGOTIATE, AND CONSTANTLY ENHANCE THE FACE-TO-FACE COMMUNICATION AND COOPERATION WITH PACKAGING ENTERPRISES.



CREATE A DREAMWORKS IN FOLDING CARTON FIELD TO ATTRACT NUMEROUS POWERFUL BUYERS

THE FOLDING CARTON DREAMWORKS WILL SHOWCASE THE PRODUCTION SITE OF THE INTELLIGENT PRINTING AND PACKAGING PLANT, AND FOCUS ON THE PERSONALIZED SOLUTIONS OF CUTTING-EDGE TECHNOLOGIES, INNOVATIVE APPLICATIONS, CDEU AND LABOR SAVING FOR ENTERPRISES, SO AS TO MAXIMIZE THE BRAND EFFECT AND COMPETITIVENESS OF VENDORS' EQUIPMENT. AT THE SAME TIME, THE SPECIAL EXHIBITION AREA WILL TRULY RESTORE THE FULL SET OF ADVANCED PRODUCTION LINES OF THE INTELLIGENT PRINTING PLANT THROUGH PHYSICAL ORDERS AT THE TERMINAL, AND ATTRACT COMPETENT BUYERS WHO ARE IN URGENT NEED OF RENEWAL, ITERATION AND INTELLIG

PROMOTE PRODUCT SALES
OPEN UP NEW MARKETS
BUILD ENTERPRISE BRANDS
DEVELOP NEW CUSTOMERS
CONSOLIDATE INDUSTRY POSITION
FEEL THE MARKET PULSE
A GRAND GATHERING IN FOLDING CARTON INDUSTRY THAT ONE CAN NEVER MISS.

LET'S MEET IN SHENZHEN WORLD EXHIBITION & CONVENTION CENTER (BAO'AN NEW EXHIBITION HALL) ON APRIL 7-9, 2022!



WEPACK (WORLD EXPO OF PACKAGING INDUSTRY) AND GLOBAL PACKAGING ASSOCIATIONS ARE TO BE WEDDED TO EFFECTIVELY ENHANCE OVERSEAS INFLUENCE.

A GLOBAL ORGANIZATION THAT PROVIDES SERVICES FOR THE COMMON INTERESTS OF THE PACKAGING INDUSTRY, WORLD PACKAGING ORGANIZATION (WPO) IS KNOWN AS THE "UNITED NATIONS" OF THE WORLD PACKAGING INDUSTRY. WEPACK 2022 (WORLD EXPO OF PACKAGING INDUSTRY) HAS REACHED A STRATEGIC COOPERATION AGREEMENT WITH WPO. AS ONE OF THE MAJOR MEMBERS OF WEPACK PACKAGING SERIES EXHIBITION, SINFOLDINGCARTON 2022 WILL CONTINUE IMPROVING THE BRAND IMPACT AND INDUSTRY STATUS OF FOLDING CARTON IN OVERSEAS MARKET. SINFOLDINGCARTON, MEANWHILE, WILL ALSO OBTAIN STRONG SUPPORT AND RESOURCES FROM MORE OVERSEAS MEDIA AND ASSOCIATIONS IN INTERNATIONAL PACKAGING INDUSTRY, SO AS TO EFFECTIVELY IMPROVE OVERSEAS VISITOR DATA, VISITOR QUALITY AND TRADE OPPORTUNITIES.



OVER THE PAST 16 YEARS, IT HAS ACCUMULATED 200,000+ HIGH-QUALITY DATA, AND HIGH-QUALITY MARKETING HAS SAFEGUARDED THE MEETING WITH AN ENORMOUS AMOUNT OF BUYERS.

SINCE ITS ESTABLISHMENT IN 2006, WITH NEARLY 200,000+ PIECES OF HIGH-QUALITY BUYER DATA COVERING THE WHOLE PACKAGING INDUSTRY CHAIN DERIVED FROM THE COLOR PRINTING AND PACKAGING PROCESSING INDUSTRY FOR 16 YEARS, SINFOLDINGCARTON HAS SHAPED ITS GREAT IMPACT AND APPEAL IN THE COLOR PRINTING AND PACKAGING PROCESSING INDUSTRY. IN 2022, SINFOLDINGCARTON WILL INCREASE INVESTMENT FROM ALL PARTIES AND INVITE NEARLY 120,000 PROFESSIONAL VISITORS AT HOME AND ABROAD THROUGH OMNI-CHANNEL TARGETED MARKETING. AT THE SAME TIME, THE EXHIBITION COOPERATES WITH OVER 100 MEDIA IN THE PACKAGING AND PRINTING INDUSTRY AROUND THE WORLD TO REPORT THE EXHIBITION IN AN ALL-ROUND WAY THROUGHOUT THE YEAR AND SHARE GLOBAL INDUSTRY INFORMATION, SO THAT EXHIBITORS CAN DIRECTLY FACE A MYRIAD OF BUYERS AND EXPAND NEW UPSTREAM AND DOWNSTREAM CUSTOMER GROUPS OF THE PACKAGING INDUSTRY CHAIN.



AFFECT PACKAGING PURCHASE FROM THE TERMINAL AND QUICKLY SEIZE THE MARKET OPPORTUNITY

IN RECENT YEARS, WITH THE CONSUMPTION UPGRADING, CONSUMERS HAVE HIGHER REQUIREMENTS FOR PACKAGING, AND THE REQUIREMENTS OF TERMINAL BRANDS FOR PACKAGING MATERIALS, STRUCTURE AND PROCESS HAVE ALSO CONSTANTLY UPGRADED, SO AS TO ENHANCE THE HIGH ADDED VALUE OF COMMODITIES BY IMPROVING THE PACKAGING PROCESS. IN THIS CONTEXT, THE MARKET DEMAND FORCES THE PACKAGING ENTERPRISES TO UPGRADE AND ITERATE THE FOLDING CARTON EQUIPMENT TO MEET THE EVOLVING NEEDS OF CUSTOMERS. RELYING ON PACKON 2022 HELD IN CONJUNCTION, SINFOLDINGCARTON 2022 WILL EFFECTIVELY REACH OUT TO NEARLY 20,000+ WELL-KNOWN BRAND TERMINALS. AT THAT TIME, MORE PACKAGING ENTERPRISES WILL COME TO THE EXHIBITION SITE TO KEEP UP WITH THE DEMAND CHANGES AND FUTURE TRENDS VIA GETTING TO KNOW BRANDS, AND DEVELOP BUSINESS-PERTINENT VENDORS.



PROVIDE OVERSEAS TAP BUSINESS SERVICES AND PRECISELY DOCK INTERNATIONAL ORDERS

BREAKING THE INHERENT CONCEPT OF "EXHIBITION PERIOD", SINFOLDINGCARTON 2022 PROVIDES PERENNIAL DIVERSIFIED BUSINESS SERVICES THROUGHOUT THE ENTIRE YEAR, AND HELP TRIGGER BUSINESS OPPORTUNITIES WITHOUT STOP.

- 365-DAY ONLINE AND OFFLINE MATCH-MAKING SERVICE FOR CROSS-BORDER PROCUREMENT TRADE IN SOUTHEAST ASIA
- REGIONAL INDUSTRY SEMINARS THROUGHOUT THE YEAR JOINTLY SPONSORED BY AUTHORITY COLOR PRINTING AND PACKAGING ASSOCIATIONS IN THE ASIA PACIFIC REGION
- BUILD AN ONLINE EXHIBITION PLATFORM OF SINFOLDINGCARTON AND OPEN THE TRADE MATCH-MAKING WINDOW
- ENRICH THE CONTENT OF OVERSEAS SOCIAL MEDIA ACCOUNT OF SINFOLDINGCARTON, AND STIMULATE THE PURCHASE DEMAND OF OVERSEAS BUYERS THROUGH EXHIBITOR RECOMMENDATION, TECHNOLOGY PROMOTION, PRODUCT MARKETING AND OTHER MEANS
- PROVIDE EXHIBITORS' EXCLUSIVE VIP MATCH-MAKING SERVICES, ACCURATELY PAIR UP WITH OVERSEAS PROFESSIONAL BUYERS ACCORDING TO EXHIBITORS' TARGETED MATCH-MAKING DEMANDS



16 YEARS' EXPERIENCE IN FOLDING CARTON INDUSTRY CONTINUOUS UPDATE AND ITERATION

SUBSTANTIAL MANPOWER AND FINANCIAL INVESTMENT TO REALIZE OMNI-CHANNEL MARKETING OF TARGETED DATA

COVERING THE WHOLE FLOW AND PROCESS IN THE FIELD OF FOLDING CARTONS, COLOR PRINTING AND PACKAGING, SINFOLDINGCARTON 2022 SEGMENTS THE FOLDING CARTON POST-PRINT PROCESSING INDUSTRY IN A SPECIALIZED MANNER AND FOCUSES ON FOLDING CARTON, RIGID BOX, PLASTIC BOX, BAG MAKING, FOOD PAPER CONTAINER AND OTHER FIELDS. SINCE ITS ESTABLISHMENT IN 2005, IT HAS ACCUMULATED 16 YEARS OF FOLDING CARTON INDUSTRY DATA. MEANWHILE, AFTER SUCCESSIVELY FOUNDING SINOCORRUGATED, PACKCON, AND SINFLEXPAC ONE BY ONE SINCE 2001, REED EXHIBITIONS HAS ACCUMULATED OVER 200,000 PIECES OF HIGH-QUALITY DATA IN THE PACKAGING AND PRINTING INDUSTRY IN THE PAST 20 YEARS, COVERING DOMESTIC TARGET CUSTOMERS WITH TIMELY UPDATES AND DATA DYNAMICS. WE CARRY OUT ACCURATE SEGMENTATION AND IN-DEPTH MINING OF DATA, SUPPLEMENTED BY VISUALIZED AND PREDICTIVE ANALYSIS, SO AS TO TRULY FORM AN EFFECTIVE AND WELL-GROUNDED PROFESSIONAL DATABASE. WITH THE HELP OF DM, EDM, SMS AND OTHER MARKETING MEANS, THE EXHIBITION COMPREHENSIVELY IMPROVES THE ENTERPRISE BRAND INFLUENCE AND EXPOSURE, SO THE BRAND AND PRODUCT INFORMATION COULD QUICKLY REACH OUT TO POTENTIAL CUSTOMERS, REALIZE PRACTICAL AND EFFECTIVE TARGETED MARKETING AND ENHANCE IMPROVE THE RETURN ON INVESTMENT.



250,000 DM DELIVERED TO THE TOP MANAGEMENT OF THE COLOR PRINTING PLANTS IN THE ENTIRE YEAR	WECHAT PUBLIC PLATFORM WITH 20,000+ FOLLOWERS FOR WHOLE-PROCESS PUBLICITY	2500000 REMINDER SMS SENT THROUGHOUT THE YEAR	110 ISSUES OF MULTILINGUAL EDM RELEASED THROUGHOUT THE YEAR, WITH A TOTAL OF 2000000 TIMES	TWO CALL CENTERS 100+ CALL CENTER POINT-TO-POINT INVITATIONS AND FOLLOW-UP OF PURCHASE OBJECTIVES
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UNITE THE INFLUENTIAL ASSOCIATIONS AND MEDIA IN THE INDUSTRY TO CONDUCT ALL-ROUND PUBLICITY AND REACH OUT TO MORE BUYERS IN A TARGETED MANNER

THE ORGANIZERS HAVE ESTABLISHED AMICABLE RELATIONS WITH OVER 100 PRINTING AND PACKAGING ASSOCIATIONS IN CHINA. OVER THE YEARS, THE EXHIBITION HAS RECEIVED STRONG SUPPORT FROM LOCAL ASSOCIATIONS VIA ORGANIZING GROUP VISITS AND STUDY TOURS AT THE EXHIBITION SITE. AT THE SAME TIME, IT HAS MAINTAINED LONG-TERM COOPERATION WITH WELL-KNOWN MEDIA IN THE INDUSTRY, FOCUSING ON ALL-ROUND AND PERENNIAL PUBLICITY AND RECOMMENDATION.

LIST OF PREVIOUS ASSOCIATION CLUSTERS

GUANGDONG PRINTING ASSOCIATION	NANTONG PRINTING INDUSTRY ASSOCIATION
FOSHAN GAOMING DISTRICT PRINTING INDUSTRY ASSOCIATION	DONGGUAN PRINTING INDUSTRY ASSOCIATION
TIANJIN PACKAGING TECHNOLOGY ASSOCIATION (TJPTA)	HESHAN PRINTING ASSOCIATION
DALIAN PACKAGING TECHNOLOGY ASSOCIATION	LIAONING PACKAGING AND PRINTING INDUSTRY CHAMBER OF COMMERCE
GUANGZHOU PACKAGING AND PRINTING INDUSTRY ASSOCIATION	BEIJING PACKAGING TECHNOLOGY ASSOCIATION
JIANGMEN PRINTING INDUSTRY CHAMBER OF COMMERCE	DONGGUAN ENVIRONMENTAL PACKAGING INDUSTRY ASSOCIATION
CHONGQING PACKAGING ASSOCIATION	MAOMING PRINTING ASSOCIATION
SHENZHEN PACKAGING INDUSTRY ASSOCIATION	HEIBEI PACKAGING INDUSTRY CHAMBER OF COMMERCE
GUANGZHOU HUADU PACKAGING & PRINTING ASSOCIATION	YULIN PRINTING AND PACKAGING ASSOCIATION
HUIZHOU PRINTING ASSOCIATION	ZHUHAI PRINTING ASSOCIATION
DONGBEI PACKAGING FEDERATION	QINGYUAN PRINTING ASSOCIATION
CIXI PRINTING AND PACKAGING INDUSTRY ASSOCIATION	HENAN PACKAGING TECHNOLOGY ASSOCIATION
SHAOGUAN PRINTING ASSOCIATION	XINJIANG UYUR AUTONOMOUS REGION PACKAGING TECHNOLOGY ASSOCIATION
GANSU PACKAGING TECHNOLOGY ASSOCIATION	ZHONGSHAN PRINTING AND PACKAGING INDUSTRY ASSOCIATION
LUZHOU ALCOHOL PACKAGING RESEARCH ASSOCIATION	YUNFU PRINTING ASSOCIATION
SHENZHEN PRINTING ASSOCIATION	CHANGZHOU PACKAGING INDUSTRY ASSOCIATION
ZHANJIANG PRINTING INDUSTRY ASSOCIATION	NINGBO ZHENHAI DISTRICT CULTURAL INDUSTRY ASSOCIATION
HUBEI PACKAGING FEDERATION	FOSHAN NANHAI DISTRICT PRINTING AND PACKAGING INDUSTRY ASSOCIATION
CHENGDU PACKAGING TECHNOLOGY ASSOCIATION	CHINA PACKAGING FEDERATION (CPF)
SHENZHEN GRAPHIC SOCIETY	NANJING PACKAGING INDUSTRY ASSOCIATION
ZHAOQING PRINTING ASSOCIATION	FOSHAN SHUNDE DISTRICT PRINTING AND PACKAGING INDUSTRY ASSOCIATION
SHAANXI PACKAGING TECHNOLOGY ASSOCIATION	SHANGHAI PACKAGING TECHNOLOGY ASSOCIATION

LIST OF SOME PARTNERING MEDIA



PREVIOUS BUYERS (PART)



PREVIOUS BUYERS (PART)

OFFICIAL WECHAT PUBLIC PLATFORM



AS ONE OF THE LARGER WE-MEDIA PUBLIC PLATFORMS IN THE FOLDING CARTON INDUSTRY, MICRO VISION OF FOLDING CARTONS IS AN INFLUENTIAL AUTHORITATIVE MEDIA PLATFORM IN THE INDUSTRY TO SPREAD THE POSITIVE ENERGY OF THE INDUSTRY AND GALVANIZE THE NEW DEVELOPMENT OF THE INDUSTRY.

20,000+ FOLLOWERS

HEADLINE VIEWS: 7000+

STATISTICS IN JUNE 2021

OMNI-CHANNEL MARKETING MIX

FOLLOWING THE CURRENT PUBLICITY TREND, ANALYZING THE HABITS OF TARGET USERS, THE ORGANIZERS MAKE FULL USE OF THE INNOVATIVE PLATFORM AND PUBLICITY METHOD, AND PROMOTE THE EXHIBITION IN AN ALL-ROUND WAY, SUCH AS VIA OFFICIAL WECHAT-VIDEO ACCOUNT, EDM MAILBOX ADVERTISING, OFFICIAL TIKTOK ACCOUNT AND SMS SO AS TO DIRECTLY TRANSMIT EXHIBITION AND INDUSTRY INFORMATION AND ACTIVATE MORE BUYERS.

**20,000 PIECES/ISSUE OF EDM
EMAIL ADVERTISEMENT
AVERAGE ARRIVING RATE OF 95%**



OFFICIAL TIKTOK ACCOUNT - SINFOLDINGCARTON



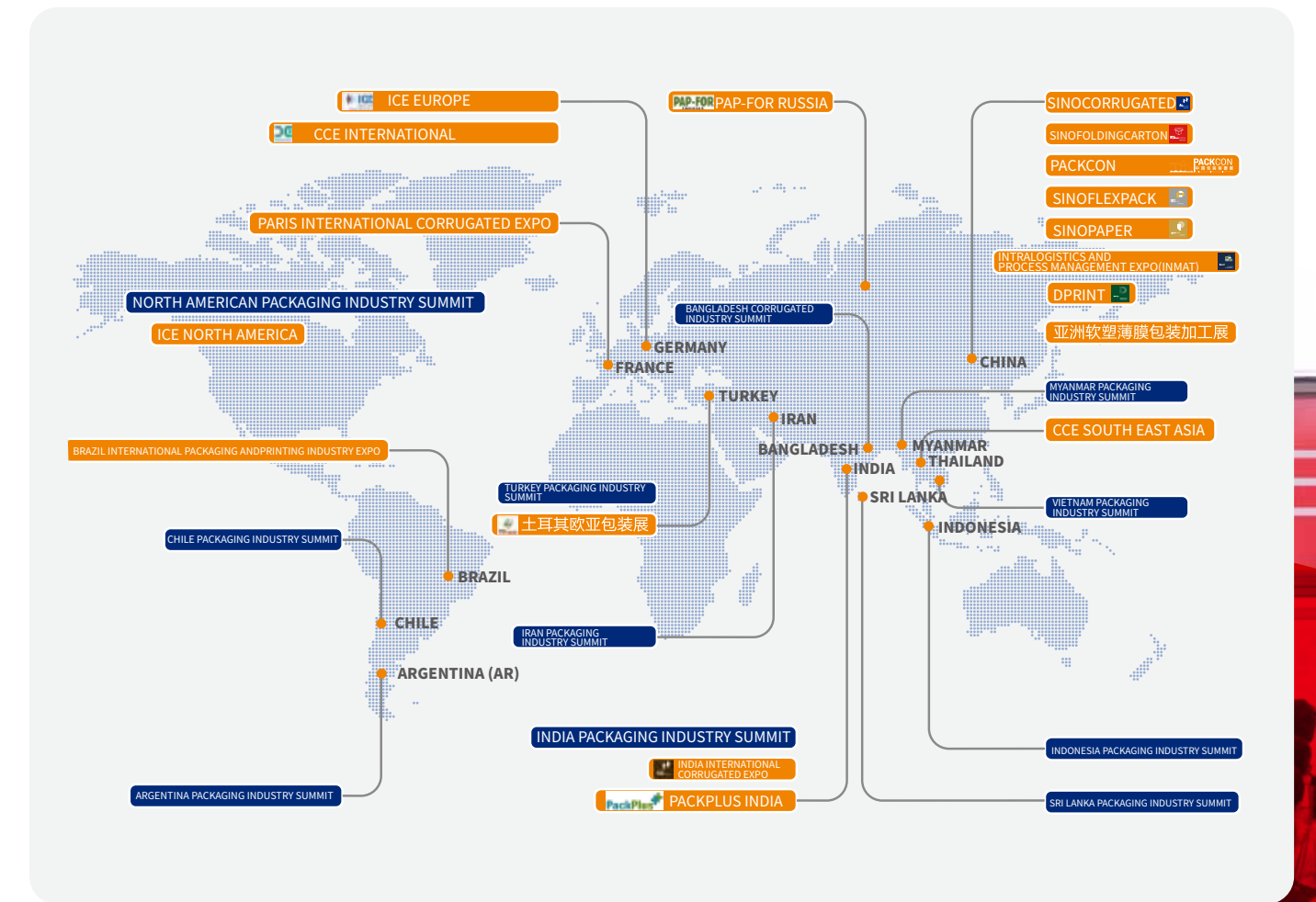
**2 MILLION REMINDER SMS SENT
WITH A HIGH FREQUENCY**



INTEGRATE GLOBAL PACKAGING EXHIBITION RESOURCES AND SHARE OVERSEAS RESOURCES POINT-TO-POINT OVERSEAS VISITOR INVITATION

RELYING ON ITS INTERNAL DATABASE, REED EXHIBITIONS INTEGRATES GLOBAL PACKAGING INDUSTRY CHAIN RESOURCES, INCLUDING WELL-KNOWN PACKAGING EXHIBITIONS HOSTED BY THAILAND, INDIA, VIETNAM, TURKEY, BRAZIL, GERMANY, ARGENTINA AND OTHER COUNTRIES, FULLY SUPPORTS SINFOLDINGCARTON, SHARES 200,000-PLUS DATABASE RESOURCES AT HOME AND ABROAD, MAKES USE OF ITS PROFOUND OVERSEAS INFLUENCE TO HELP THE ORGANIZERS ORGANIZE OVERSEAS VISITORS AND OVERSEAS BRANDS TO VISIT CHINA, BUILDS A SEAMLESS ONLINE AND OFFLINE MARKETING PLATFORM FOR EXHIBITORS, AND PROPELS EXHIBITORS TO STEADILY DEVELOP INTERNATIONAL INFLUENCE AND MARKET SHARE.

MEANWHILE, MULTIPLE CALL CENTERS ARE SET UP TO GAIN BUYERS IN KEY AREAS. AND PROFESSIONAL EXHIBITION BUYER SERVICES, SUCH AS EXHIBITION INVITATION, POST-EXHIBITION SURVEY, PURCHASE NEEDS COLLECTION, INDUSTRY/MARKET ANALYSIS, ETC ARE PROVIDED WITH THE ADVANTAGE OF MOTHER TONGUE.



MAKE FULL USE OF OVERSEAS WE-MEDIA PLATFORMS TO REACH OUT TO MORE OVERSEAS BUYERS

REED EXHIBITIONS GLOBAL PACKAGING MEDIA ALLIANCE (GPMA)

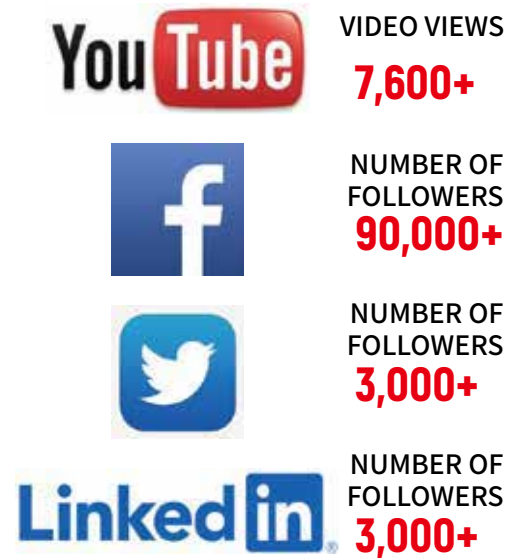
AIMING TO BUILD A WORLD LEADING MEDIA PLATFORM IN THE PACKAGING AND PRINTING INDUSTRY, GPMA CONNECTS GLOBAL MEDIA RESOURCES FOR PACKAGING VENDORS, PROVIDES PROFESSIONAL MEDIA CONSULTATION SERVICES, AND CUSTOMIZES ONE-STOP ADVERTISING SOLUTIONS.

FOUNDED IN 2018, GPMA HAS BEEN COMMITTED TO BUILDING A LEADING MEDIA PLATFORM IN THE PACKAGING AND PRINTING INDUSTRY, PROMOTING INFORMATION EXCHANGE AND RESOURCE SHARING OF INDUSTRY MEDIA, SO AS TO BETTER SERVE PACKAGING VENDORS AND INDUSTRY PRACTITIONERS.

GLOBAL INDUSTRY MEDIA PARTNERS



GPMA MEDIA MEMBERS



UNDER THE CONTEXT OF PANDEMIC, OVERSEAS TRADE HAS BEEN SUSPENDED. REED EXHIBITIONS IS ONE OF THE FEW ORGANIZERS WHO INSIST ON OVERSEAS MARKET EXPANSION FOR EXHIBITORS WITH HEAVY INVESTMENT DESPITE THE PANDEMIC. IN 2022, A NEW ONLINE PLATFORM WILL BREAK THE SPATIAL BOUNDARY TO IMPROVE THE COMMUNICATION EFFICIENCY



REMOTE EXHIBITION-REMOTE BOOTH

THE ORGANIZER WILL SET UP BOOTHS FOR EXHIBITORS AND CONFIGURE MOBILE COMMUNICATION DEVICES TO ENABLE EXHIBITORS' ON-LINE PARTICIPATION SYNCHRONOUSLY. MEANWHILE, PROFESSIONAL BUTLER SERVICES HELP OVERSEAS EXHIBITORS ATTRACT OFFLINE EXHIBITION VISITORS AND LEAVE CONTACT INFORMATION TO ACHIEVE BUSINESS MATCHMAKING.



ONLINE EXHIBITION PLATFORM: VIRTUAL BOOTH

THE EXHIBITION WILL BE PRESENTED TO PROFESSIONAL BUYERS AND EXHIBITORS IN THE GLOBAL PACKAGING AND PRINTING INDUSTRY IN THE FORM OF HYBRID EXHIBITION. THE ORGANIZER SPECIALLY SETS UP AN ONLINE EXHIBITION PLATFORM, AIMING TO USE THE PLATFORM TO PERFECTLY COPY OFFLINE EXHIBITIONS AND UNFOLD MORE ONLINE EVENTS, SO THAT EXHIBITORS AND BUYERS CAN INTERACT MORE EFFICIENTLY ONLINE AND OFFLINE.



DOMESTIC TAP ONLINE MATCHING MEETING-ONLINE MATCH MAKING SERVICE

TAP IS A UNIQUE VALUE-ADDED SERVICE OF SINOFOLDING CARTON 2022. THE ORGANIZER WILL ARRANGE A PROFESSIONAL TEAM TO COLLECT THE PURCHASE INFORMATION OF CHINESE BUYERS, AND INVITE HIGH-QUALITY BUYERS WITH EXPLICIT PURCHASE INTENT TO PARTICIPATE IN ONLINE MATCHMAKING EVENTS.



ONLINE PUBLICITY CHANNEL-EDM BANNER AND SOCIAL MEDIA CHANNEL EXPOSURE

WITH THE NEARLY 30,000 DOMESTIC AND OVERSEAS HIGH-QUALITY BUYER DATABASE ENTRIES ACCUMULATED THROUGH THE DEEP CULTIVATION OF THE CORRUGATED PACKAGING INDUSTRY IN THE RECENT 20 YEARS, ACCORDING TO CUSTOMER DEMANDS, INFORMATION IS SENT TO POTENTIAL BUYERS IN THE DESIGNATED AREA, DOMESTIC AND OVERSEAS SOCIAL MEDIA CHANNELS COVERING THE INDUSTRY WILL ALSO BE OPENED TO EXHIBITORS TO PROMOTE RELEVANT CONTENTS.

