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ning age a foi nd PP sheet aps or strapping Box structure design programs/software for corrugated and folding carton box design ERP software enternrise resource planning Auto-control software Other Printing plates (plate making) Moulds

Training Used machines Design company Other Plant Auxiliary Equipment

Other

Waste treatment Sewage disposal systems Plant humidification and thermostatic equipment

Conveyor Systems & Raw paper conveyors Palletizing systems AGV forklift systems Rail guided vehicle systems Management execution system Equipment data collection Warehouse management systems Stereo Warehouse (Raw Paper Finished Goods) Whole plant planning

Paper inspection machines Quality inspection machine Other

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About the Organize

CREED Exhibitions[®] 励展博览集团

Reed Exhibitions is the world's premier exhibitions company and has a growing portfolio of over 500 events in over 30 countries and a staff of 4,200 exhibition specialists. Today, Reed events are held across the Americas, Europe, the Middle East, Asia Pacific, and Africa, serving 43 sectors. It is part of the RELX Group, a provider of information solutions for professional customers.

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Currently, Reed Exhibitions Greater China has over 550 employees to serve 11 industry sectors: automotive manufacturing & aftermarket, electronics manufacturing & assembly, entertainment & pop culture, flowers & gardening, food & hospitality, gifts & homeware, marine, energy, oil & gas, medical, pharmaceuticals & healthcare, metalworking & industrial materials, printing, converting & packaging, property & travel.

In 2018, Reed Exhibitions Greater China held 65 events, which brought together more than 1.15 million visitors, and provided a total of over 1.8 million square meters of show floor space for more than 30,000 exhibitors.

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July 22~24, 2020

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GD Modern International **Exhibition Centre,** Houjie Town, Dongguan, Guangdong, China

http://www. sino-foldingcarton.com/ en-gb.html



About SinoFoldingCarton 2020

SinoFoldingCarton 2020 is a leading business and trade platform in the Asia-Pacific region to display post-print equipment, consumables, technologies and services related to folding cartons. The exhibition will bring together a number of packaging and printing enterprises in the region that are dedicated to the post processing of folding cartons to showcase over 1,600 pieces of high-end and cost-effective equipment and more than 1,000 types of consumables from over 900 renowned brands in China and beyond. The event is expected to attract more than 65,000 buyers with high procurement capacity, including over 5,000 from overseas.

瓦楞/彩盒梦工厂

SinoFoldingCarton 2020 will be held concurrently with SinoCorrugated South 2020, and PackCon 2020 to cover a total exhibition area of 97,000 square meters. The events together will provide exhibitors with the opportunity to communicate face-to-face with visitors with high procurement capacity and intention and post-processing companies with unique market channels that perfectly meet their needs. They will also present an opportunity for the exhibitors to effectively showcase their products, technologies and brands.

SinoFoldingCarton 2020 will specially target package suppliers in Southeast Asia who need urgently to upgrade their equipment, as demand for packages surges due to recent relocation of manufacturers in the region. In this regard, SinoFoldingCarton 2020 will provide a perfect platform for relevant exhibitors to find the right buyers thanks to the rising demand in the emerging markets.

6-in-1 Mega Expo Scale



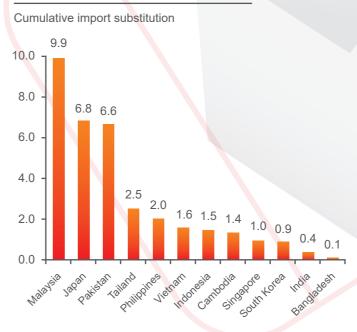
Background

Drastic changes to the international trade landscape have benefited the Southeast Asia's manufacturing industry, leading to a short-term surge of packaging demand.

SinoFoldingCarton 2020 will be hosted in Dongguan, the heart of the Guangdong-Hong Kong-Macao Greater Bay Area, conducive to giving play to the advantage of the city as a manufacturing hub. In the meanwhile, as the international trade landscape continues to change, Southeast Asia, as a new global manufacturing hub, especially for electronic equipment, is particularly favored by multinational enterprises. However, the backwardness of equipment makes local suppliers unable to fulfill the surging demand for packaging and printing services, especially bespoke services. Therefore, there is a huge demand for the purchase and renewal of equipment in the localities.

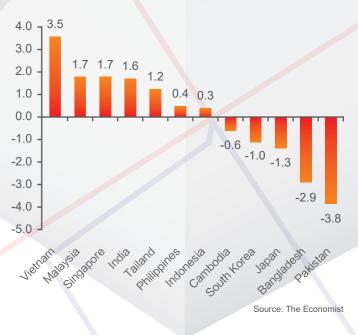


Export volume increase by country due to the US-China trade frictions



Assessment of countries benefited from capacity transfer

Accumulated value of production transfer



WHY EXHIBIT?

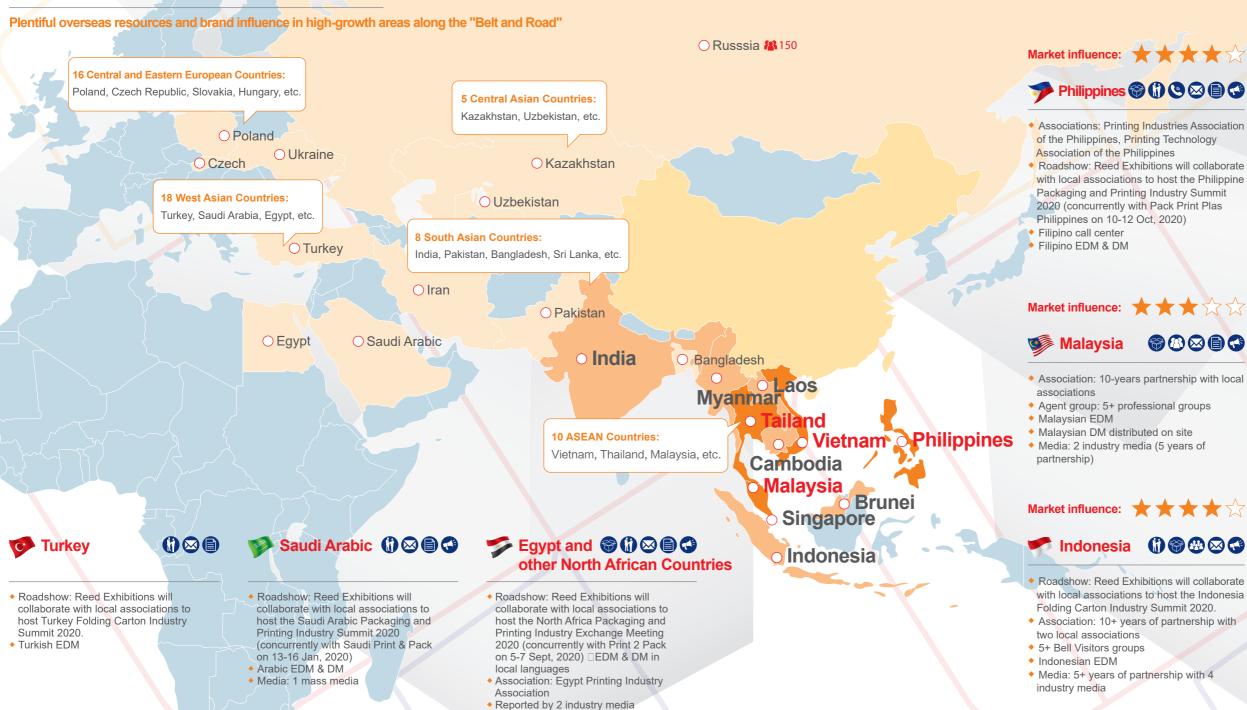
Market influence: 🛨 🛨 🛨

The massive oversea resources Reed pools together enable you to seize the opportunity when there is a surging demand for packaging in Southeast Asia

Leveraging its existing advantage in overseas resources, Reed Exhibitions continues to tap into the buyer resources from all countries by developing tailored invitation plans to ensure the quantity and quality of the attendees.

Market influence: 🗙 🗙 ★

Tapping into the markets along the "Belt and Road"



Market influence: 🛨 🛨 🛨

芕 Tailand

- Associations: Long-term partnerships with
- TCPA, TPA, etc.
- Thai call center
- Thai EDM
- Thai DM distributed on site Media: 3 industry media

Market influence:





Associations: Printing Industries Association

 Roadshow: Reed Exhibitions will collaborate with local associations to host the Philippine



- Roadshow: Reed Exhibitions will collaborate with local associations to host Vietnam Corrugated & Folding Carton Industry Summit 2019.
- Associations: Partnership with Vietnam Printing Association, Vietnam Packaging Association, Hanoi Printing Association, Hanoi Packaging Association, and Chinese Chamber of Commerce in Vietnam
- KOP groups from the different regions/ countries
- Vietnamese call center
- Vietnamese EDM & DM

Market influence:



 Associations: Strategic partnerships with FCBM,ICCMA, OPA, AIFMP, etc.

- Roadshow: Reed Exhibitions will collaborate with local associations to host the India Packaging and Printing Industry Summit 2020(concurrently with IndiaCorr in 9-11 Sept, 2020)
- EDM & DM in local languages
- Agent: 9 travel agencies
- Media: 8 industry media



Association: 10-years partnership with local





 Roadshow: Reed Exhibitions will collaborate with local associations to host the Indonesia

🤣 Myanmar

Market influence:



 Roadshow: Reed Exhibitions will collaborate with local associations to host the Myanmar Folding Carton Industry Summit 2020

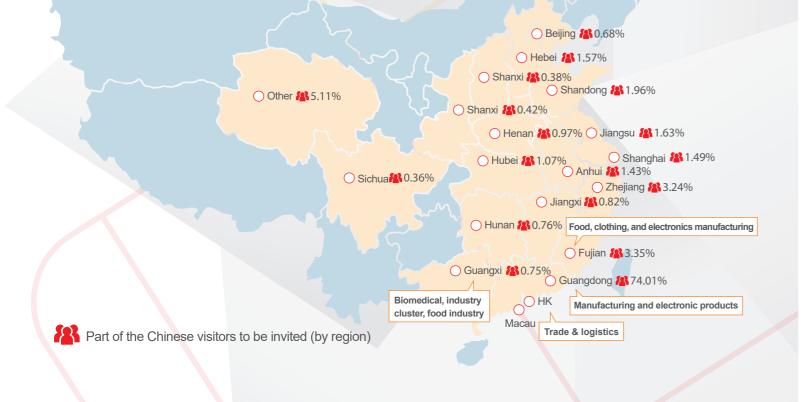
Market influence: 📩 📩 📩

- Association: over 5-years partnership with local associations
- Burmese EDM
- Media: 2 media

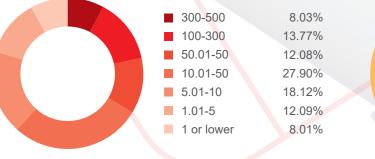
WHY EXHIBIT?

Access to 65,000 targeted or potential Asia-Pacific buyers, especially decision-makers with high procurement capacity

The Guangdong-Hong Kong-Macau Greater Bay Area constitutes an important part of China's effort to build a world-class city cluster and to integrate into global cooperation for faster growth. To be hosted in Dongguan, one of the key cities of the Greater Bay Area, SinoFoldingCarton 2020 will give full play to the advantage of the city as a manufacturing hub, especially for the packaging and printing industry. It will bring lucrative business opportunities by enabling you to access customers from around the world, and meet a large number of purchase orders and premium brands fromSouth China, Hong Kong, Macao, Southeast Asia, and beyond.



Annual Turnover of Visitor's Company (million yuan)



Visitor's Role in Making Procurement



A grand Asian fair of post-print equipment and consumables With a focus on the post-print processes

SinoFoldingCarton 2020 will cover every link of the folding carton and color printing value chain by setting up special zones, each dedicated to one of the following segments of the post-press industry: folding cartons, rigid boxes, plastic boxes, bag-making and paper food containers. This effort will serve to attract the right audience to the right exhibitors, which are all placed in their dedicated zones. In so doing, the exhibition will become a one-stop business match-making platform conducive to exhibitors' display of brand image, products and technologies, and convenient for the visitors to find the products they need.

SinoFoldingCarton 2020 will be an upgraded version of its predecessors in every aspect. We will set up dedicated zones to meet the specific needs of carton manufacturers for: high-end electronic gift boxes, ultra-small jewelry boxes, boutique wine packages, folding carton surface treatment, paper food containers, cosmetics packages, among other innovative solutions.

1 Core + 4 Special Zones

Post print

equipment

As the core of SinoFold-

zone pools together new

equipment, technologies

and application scenarios

related to the post press

processes, including digital

partial glaze, digital perm,

value-added of products.

which may improve

efficiency and the unit

ingCarton 2020, this

Innovative equipment and materials for paper food containers

In light of the massive demand for food containers due to a burgeoning takeout food industry, this zone will be dedicated to the display of cuttingedge technologies, equipment and materials, as well as services concerning paper food containers

equipment

This zone will focus on the manufacturing equipment and technologies for paper bags, non-woven cloth bags and flexible packaging plastic bags, which will fulfill modern bag-making demand for luxury products, jewelries, watche s, cosmetics, cigarette s, tea, health supplements, foods, and electronic products and gifts.

6 exhibitions held concurrently to create synergy that attracts more potential buyers

SinoFoldingCarton 2020 will be held concurrently with SinoCorrugated South 2020, PackCon 2020, SinoPaper South 2020, SinoFlexPack South 2020 and Intralogistics and Process Management Expo 2020, as a joint effort throughout the value chain to create synergy that brings in more potential buyers who have the final say on purchase.





New papers

This zone, with an estimated booth area of 2000 SQM, will include more than 120 paper mills, cardboard factories and specialty paper deep processing enterprises from all over the world. It will serve as a one-stop trade platform for raw paper, cardboard, and specialty paper manufacturers, to explore the Asia-Pacific market, which has great potential for growth.



New consumables

As a featured zone of SinoFoldingCarton 2020, this zone will serve as a one-stop consumables purchase platform for packaging companies with varied needs, allowing them to compare the prices, quality, services, as well as innovative application scenarios, provided by the suppliers.



Expand Procurement Channels



Seek Potentia Buyers Gain More OrdersA



Seek Partners Get Access to Integrated PackagingSolution



Seek prospects of automatic and intelligent logistic solutions

